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Dear Parents/Carers

### **RE: Start Small; Dream Big Primary Project**

We are delighted that our school has been selected to take part in an exciting pilot programme to improve careers education in primary schools across England.

This pilot programme is being run by your local Careers Hub, funded by The Careers and Enterprise Company and evaluated in partnership with ImpactEd Evaluation. This is an independent evaluator that supports high-quality monitoring and evaluation in schools.

To fully evaluate the impact of the programme on pupils and parents, we will be inviting **Year 4 and 5 children** to complete a short survey in school which will ask questions about behaviours, attitudes and beliefs related to careers and the world of work. They will complete this survey in May 2024, and again during the next academic year in April/May 2025.

We will also be inviting parents/carers of all children in school to complete a survey about your behaviours, attitudes and beliefs related to careers towards the end of the year in April/May 2025. These surveys will help understand the impact of the project so that it can be improved in the future.

Any data shared in the surveys will be treated confidentially and no identifiable information will be included within the reporting. Only aggregate findings and trends will be published. For more information about how we will collect and process you and your child/ren's data, please see the privacy notice which can be found online [here](#) by clicking the link.

If you ***do not wish*** your child/ren to take part, please email their class teacher using the class account to let them know. We will complete the survey during the week commencing 20th May 24 so the **deadline to withdraw consent is Friday 17th May 2024.**

Thank you for your continued support.

Yours sincerely

Michelle Stewart  
(Year 5 Teacher and Project Lead)